

Assumed Knowledge

TOUR 321 (International Tourism)

Assumed Knowledge;

- An understanding of basic tourism definitions such as the concept of a tourist and tourism
- An understanding of the different platforms that tourism is studied through
- The ability to describe the fundamental structure of the tourism system and its interaction with the external environment
- A knowledge of the basic / key developments in the tourism industry during pre modern and modern tourism historical periods
- A basic knowledge of the structure of the tourism industry and what defines a tourism product
- The ability to define the major / key economic, socio cultural and environmental impacts within a destination

TOUR235 (Consumer Behaviour and Product Management)

Assumed Knowledge:

- An understanding of marketing principles usually requiring completion of an introductory marketing course

CPTS 233 (Hotel Management Simulations)

Assumed Knowledge:

- An understanding of Basic Marketing and introductory Accounting Principles
- Proficiency in Microsoft Excel and Microsoft Word

Desirable Knowledge:

- An understanding of Basic Rooms Division Management and Cost Control (Forecasting, payroll control and F&B Cost control)

MGMT 223 (Operational Management and Cost Control)

Assumed Knowledge:

- An understanding of Basic Accounting
- Proficiency in Microsoft Excel and Microsoft Word
- Successful completion of Industry Training or equivalent

ACST101 (Techniques and Elements of Finance)

Desirable Knowledge:

- prior knowledge of Microeconomics
- Proficiency in Microsoft Excel and Microsoft Word

MGMT319 (Business Planning) or BBA360 (Business Project)

Desirable Knowledge:

- Successful completion of all previous units in the Business core

MKTG333 (Strategic Marketing Management) or BUSL350 (Marketing & Management Law)

Assumed Knowledge:

- successful completion of MKTG221-Principles of Marketing

SPOR121 (Contemporary Health Issues)

Assumed Knowledge:

- A basic understanding of biology, anatomy and physiology (typically covered in term 1 SPOR122 Introduction to Human Anatomy, or HSC level biology or Personal Development, Health and Physical Education)

ENG235/6/7 (Contemporary Issues in Hospitality management/Event Management/International Tourism)

Assumed Knowledge:

- Successful completion of Academic Writing (ENG224)

STAT311 (Introduction to Statistics)

Assumed Knowledge:

- Algebraic skills up to solving a linear equation
- Familiarity with a scientific calculator
- Proficiency in the use of Spreadsheets

EVT 321 (International Events)

Assumed Knowledge:

- Prior event education or experience including knowledge of or basic understanding of how to plan and stage a major event